

09311024 072401

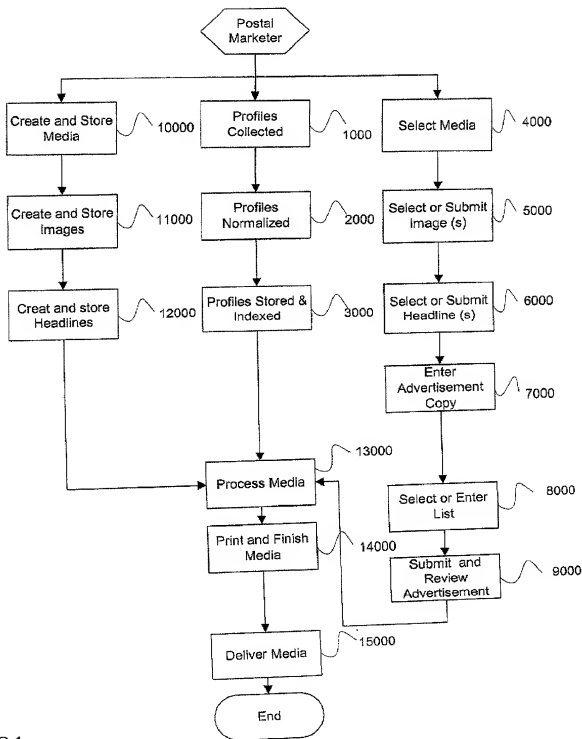


FIG 1

0991024.072401  
104270.4201660

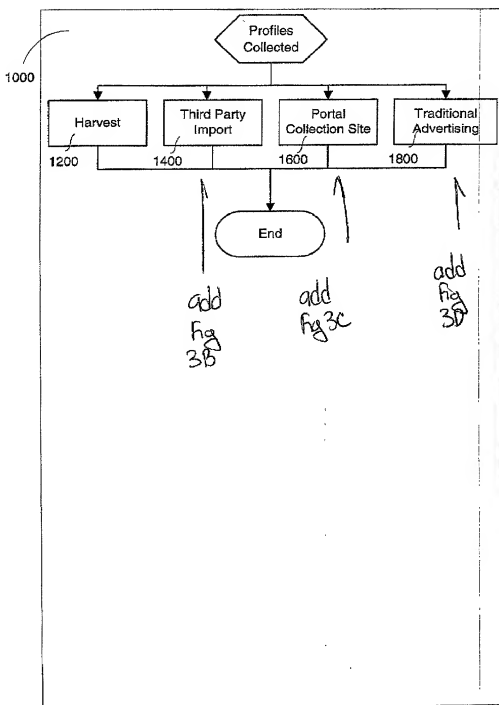


FIG 2

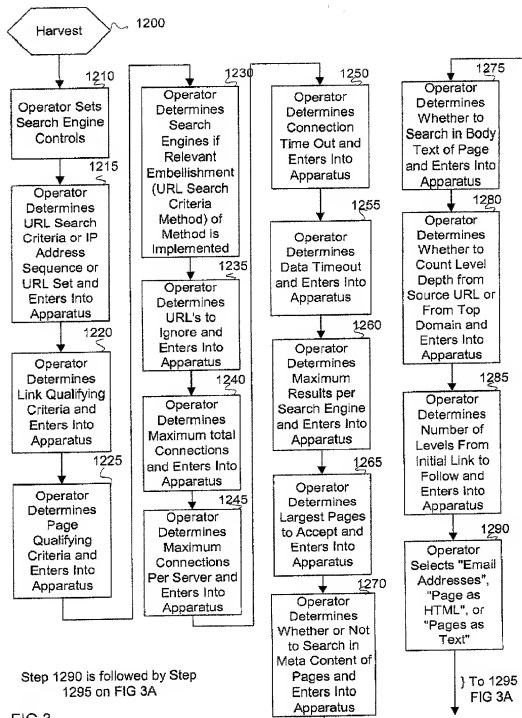
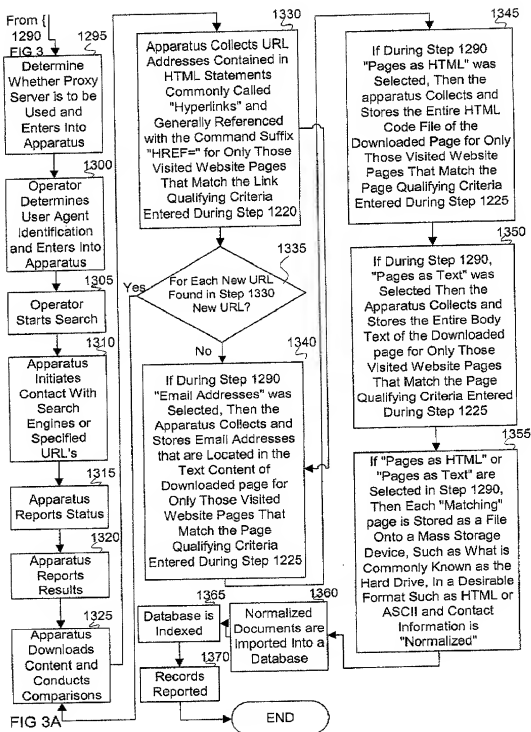


FIG 3



104270-4201660

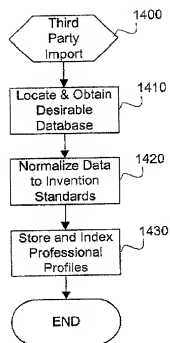


FIG 3B

00011001 072401

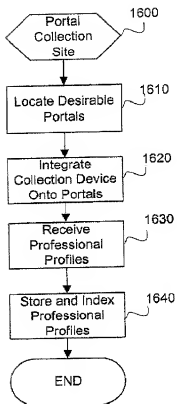


FIG 3C

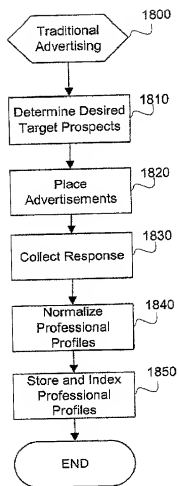


FIG 3D

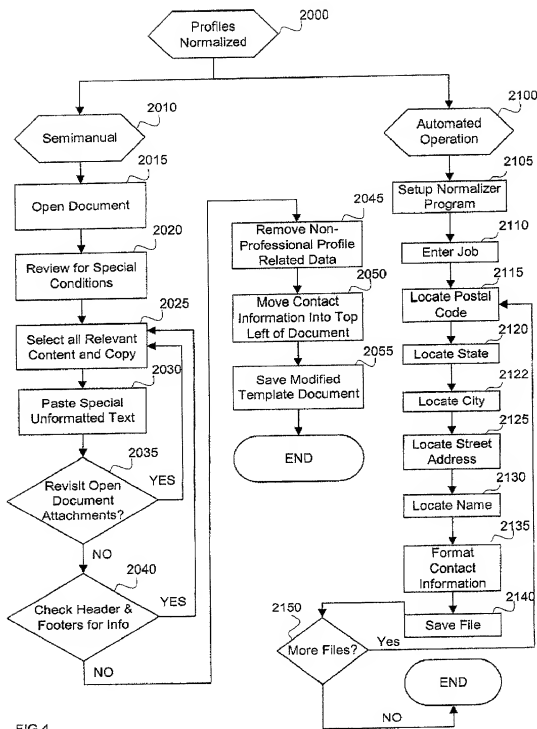


FIG 4



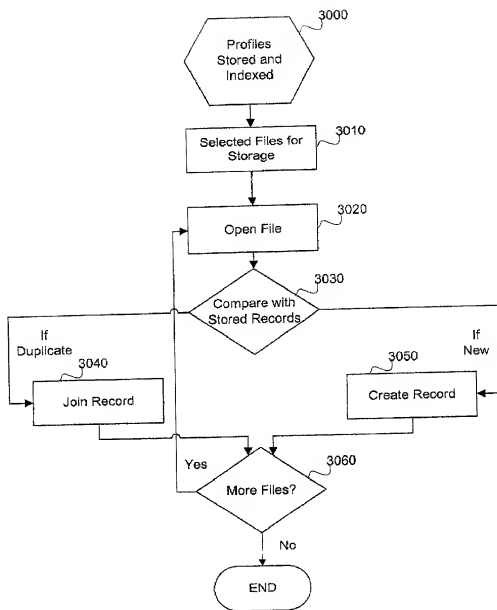


FIG 5

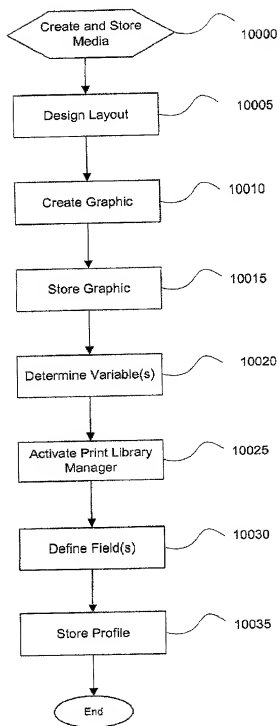
[illegible]

FIG 6

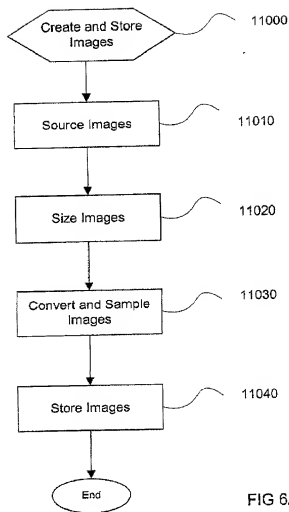


FIG 6A

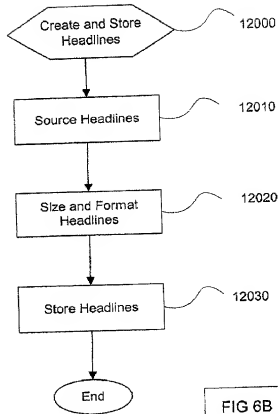


FIG 6B

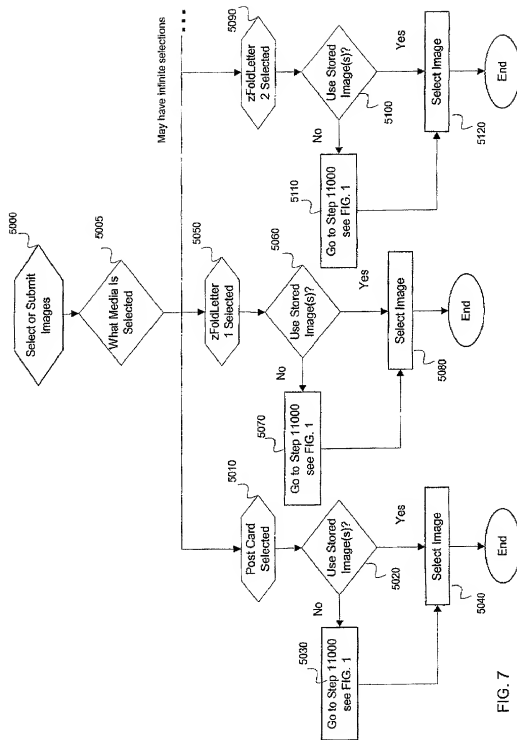


FIG. 7

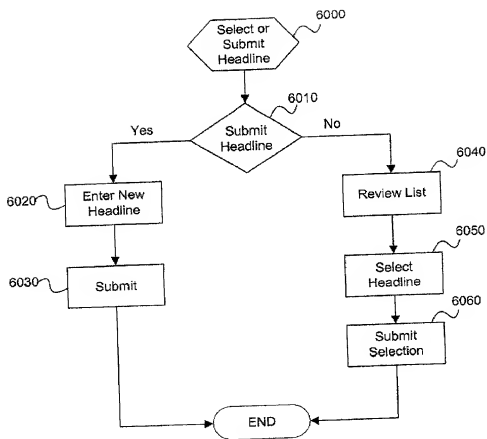


FIG 8

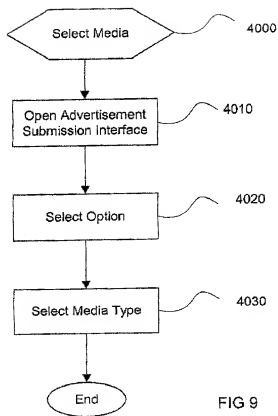


FIG 9

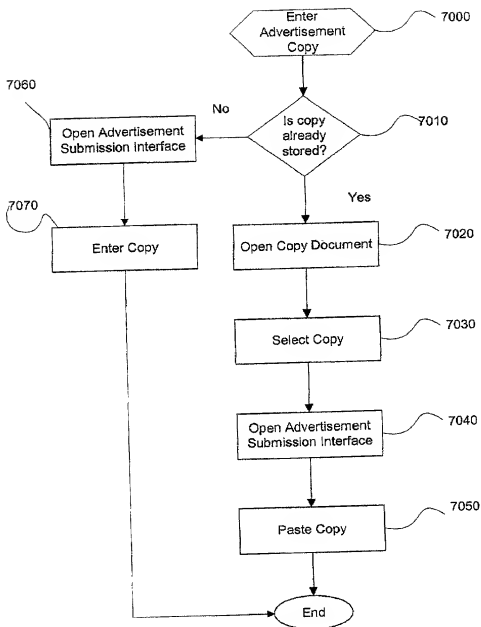
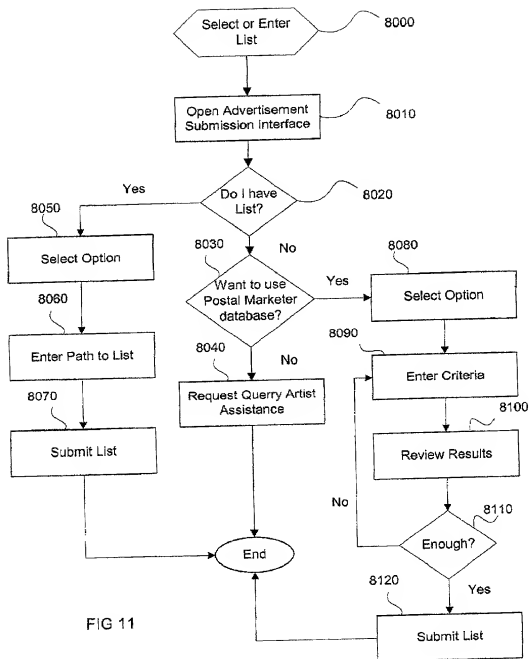


FIG 10



0914024-072401



202201201600

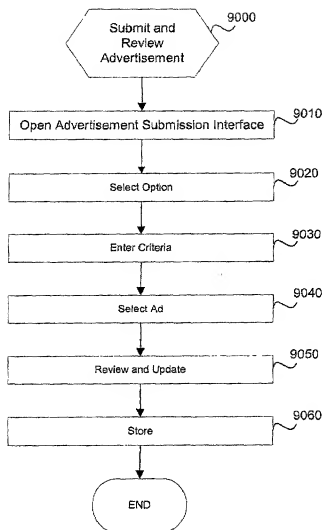


FIG 12

Harvester Apparatus

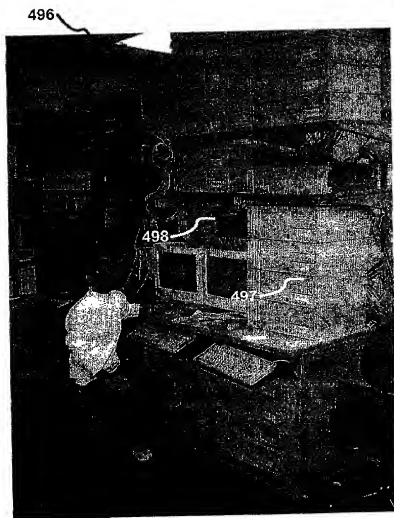


FIG 13

00911024-072401

03912024.072401

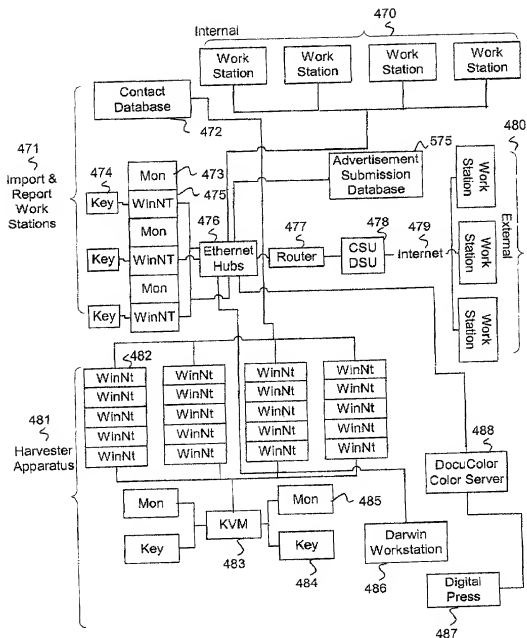


FIG 14

Xerox DocuColor 2060 Digital Press

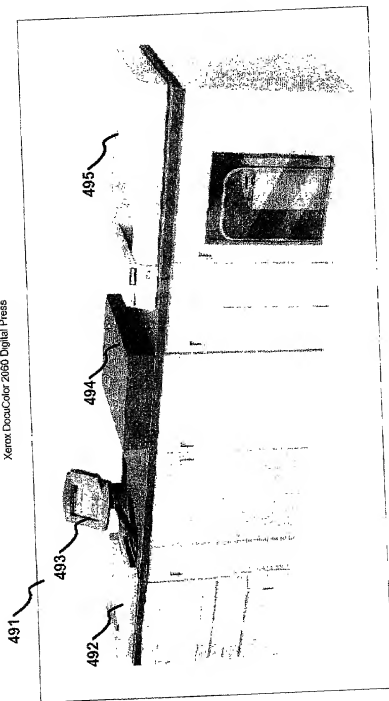


FIG 15

Xerox DocuColor 2000 CSX Server

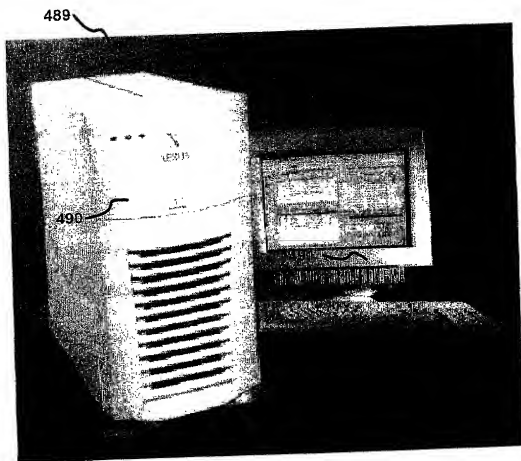


FIG 16

09911024.072401

0901024.072401

Contact Database Diagram

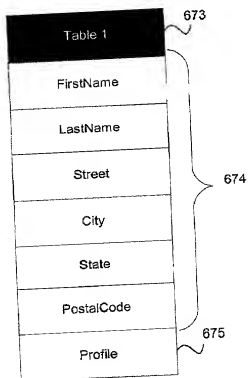


FIG 17

676

**Objective:**

To be the greatest microscope operator that ever lived. Blah Blah Blah.

Work History:

Major Labs Corp - Technician  
operated spectrophotometers and microscopes while  
analyzing blah blah blah. Blah blah blah blah. Blah blah  
blah blah. Blah  
Blah blah blah blah. Blah blah blah blah. Blah blah blah  
blah. Blah blah blah blah . Blah blah blah blah Blah. Blah  
Blah Blah Blah Blah. Blah Blah Blah Blah Blah Blah Blah.  
Blah blah blah blah. Blah blah blah blah Blah. Blah Blah  
Blah Blah Blah Blah. Blah blah blah blah. Blah blah  
blah blah. Blah Blah Blah Blah Blah. Blah Blah Blah Blah  
Blah Blah Blah.

FIG 18

Stephen Reuning 12 State Street Anytown NJ 08888

FIG 18A

704



Resume Import Interface - Record Import

Enter Import Directory 680

File Name 681

First Name 682

Last Name 683

Street 684

City 685

File Name	First Name	Last Name	Street	City
C:\Bin\3	Nicole	Bakos	2 Lovely Street	Pleasantville
C:\Bin\3	Stephen	Reuning	12 State Street	Anytown
C:\Bin\3	Micra	Fone	1 RCA Blvd	Perth Amboy
C:\Bin\3	Dick	Hertz	83 Slam Ave	Littleville
C:\Bin\3	Tony	Chicago	68 Ocean Blvd	Miami
C:\Bin\3	2 Loveslane	Chicago	201-866-3132	

Enter Hold Directory 686

Create Duplicates 687

Objective:  
To be the greatest microscope operator that ever lived. Blah  
Blah Blah.

Submit 689

FIG 19



692	693	Resume Import Interface - Duplicate Processing
690	691	694
695	696	697
698	699	700
701	702	703
704	705	706
707	708	709
710	711	712
713	714	715
716	717	718
719	720	721
722	723	724
725	726	727
728	729	730
731	732	733
734	735	736
737	738	739
740	741	742
743	744	745
746	747	748
749	750	751
752	753	754
755	756	757
758	759	760
761	762	763
764	765	766
767	768	769
770	771	772
773	774	775
776	777	778
779	780	781
782	783	784
785	786	787
788	789	790
791	792	793
794	795	796
797	798	799
800	801	802
803	804	805
806	807	808
809	810	811
812	813	814
815	816	817
818	819	820
821	822	823
824	825	826
827	828	829
830	831	832
833	834	835
836	837	838
839	840	841
842	843	844
845	846	847
848	849	850
851	852	853
854	855	856
857	858	859
860	861	862
863	864	865
866	867	868
869	870	871
872	873	874
875	876	877
878	879	880
881	882	883
884	885	886
887	888	889
890	891	892
893	894	895
896	897	898
899	900	901
902	903	904
905	906	907
908	909	910
911	912	913
914	915	916
917	918	919
920	921	922
923	924	925
926	927	928
929	930	931
932	933	934
935	936	937
938	939	940
941	942	943
944	945	946
947	948	949
950	951	952
953	954	955
956	957	958
959	960	961
962	963	964
965	966	967
968	969	970
971	972	973
974	975	976
977	978	979
980	981	982
983	984	985
986	987	988
989	990	991
992	993	994
995	996	997
998	999	1000

FIG 20

445

Postal Marketer		Harvester User Interface	
HOME			
File	Search	Options	Help
		Search   Criteria   Status   Results	
		446	
Search Engines   All <input type="checkbox"/>		Originate Hosts   All <input type="checkbox"/>	
HotBot <input type="checkbox"/>			
Yahoo <input type="checkbox"/>		~ 447	
Snap <input type="checkbox"/>			
Excite <input type="checkbox"/>			
Altavista <input type="checkbox"/>			
Google <input type="checkbox"/>			
NewHoo <input type="checkbox"/>			
MetaCrawler <input type="checkbox"/>			
Infoseek <input type="checkbox"/>			
AOL NetFind <input type="checkbox"/>			

FIG 21

448

Postal Marketer Harvester User Interface

Enter Criteria

File Search Options Help

Search Criteria Status Results

449

Search Criteria 450

Page Filter Criteria 451

Link Qualifying Criteria 452

Ignore URL's 453

Match Case ☐

FIG 22

Postal Marketer

Harvester User Interface

Observe Results

File

Search

Options

Help

Search

Criteria

Status

Results

Active Hosts

Pending URL's

Working Thread

Active Connections

Visited URL's

Threads Waiting

Found Email Addresses

Ignored URL's

Number of Threads

Time Elapsed

Status

Level

URL

Error

FIG 23

400

Postal Marketer Harvester User Interface  
Real Time Reporting

File Search Options Help

402

Search Criteria Status Results

404

405

URL

406

Page Filter Criteria

401

407

Email

403

FIG 24

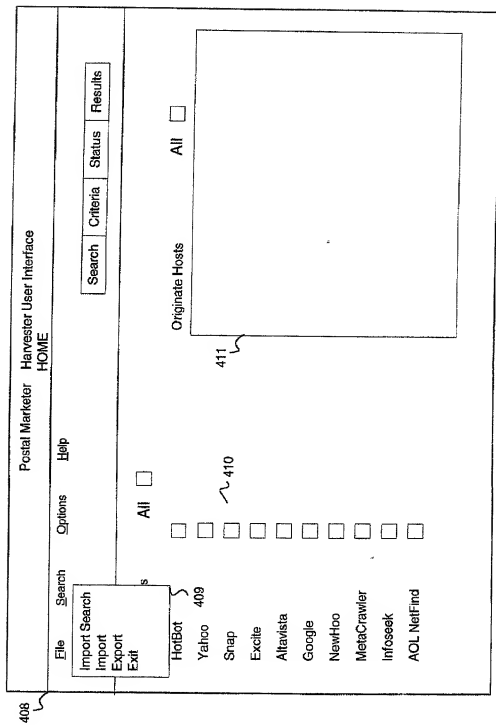


FIG 25

412

Postal Marketer		Harvester User Interface		HOME	
File	Search	Options	Help	Search	Status
Import Search	Import	Export	Exit	Criteria	Results
<div> <div> <div>Originate Hosts</div> <div>URL's to Ignore</div> <div>Search Criteria</div> </div> <div>413</div> </div>					
HotBot	<input type="checkbox"/>				
Yahoo	<input type="checkbox"/>				
Snap	<input type="checkbox"/>				
Excite	<input type="checkbox"/>				
Altavista	<input type="checkbox"/>				
Google	<input type="checkbox"/>				
NewHoo	<input type="checkbox"/>				
MegaCrawler	<input type="checkbox"/>				
Infoseek	<input type="checkbox"/>				
AOL NetFind	<input type="checkbox"/>				
		Originate Hosts		All <input type="checkbox"/>	
<div></div>					

FIG 26



414

Postal Marketer		Harvester User Interface	
HOME			
File	Search	Options	Help
Import Search			
Import			
Export			
Exit			
URL's to Ignore Search Criteria			
HotBot	<input type="checkbox"/>	415	
Yahoo	<input type="checkbox"/>		
Snap	<input type="checkbox"/>		
Excite	<input type="checkbox"/>		
Allavista	<input type="checkbox"/>		
Google	<input type="checkbox"/>		
NewHoo	<input type="checkbox"/>		
MetaCrawler	<input type="checkbox"/>		
Infoseek	<input type="checkbox"/>		
AOL NetFind	<input type="checkbox"/>		
Originate Hosts		All <input type="checkbox"/>	

FIG 27

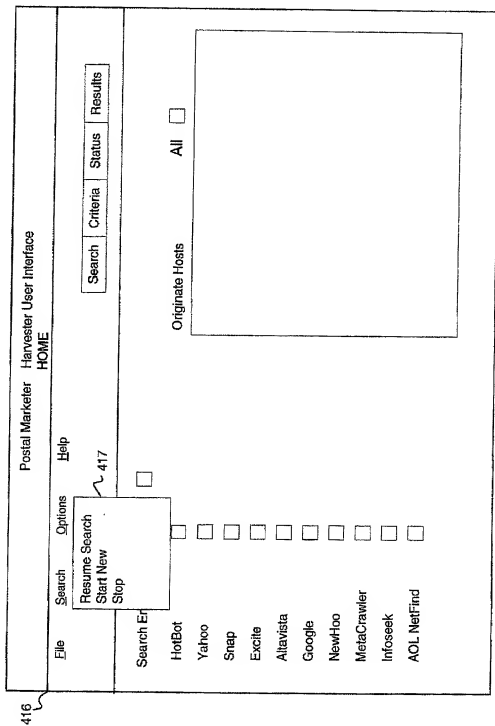


FIG 28

Postal Marketer
Harvester User Interface

HOME

File
Search
Options
Help

Run Invisible  
 Always On Top  
 Show On Single Click  
 Hide Child Window  
 Preferences

Search
Criteria
Status
Results

Search Engines

HotBot

Yahoo

Snap

Excite

Altavista

Google

NewHoo

MetaCrawler

Infoseek

AOL NetFind

☐
☐
☐
☐
☐
☐
☐
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☐
☐

Originate Hosts

All ☐

418

FIG 29

FIG 29 is a screenshot of the Harvester User Interface showing the search engines and criteria options.

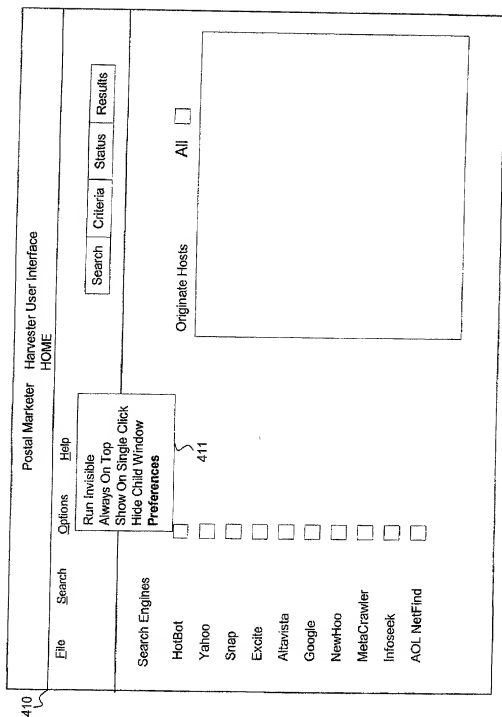


FIG 30

Postal Marketer Harvester User Interface

File Search Options Help

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1701

1702

1

435

Postal Marketer Harvester User Interface			
Search Controls			
File	Search	Options	Help
Name 436	437	438	439
Type 440			

FIG 32

441

Postal Marketer

Harvester User Interface

HOME

File
Search
Options
Help

Contents  
About

442

Search
Criteria
Status
Results

Search Engines

HotBot ☐

Yahoo ☐

Snap ☐

Excite ☐

Altavista ☐

Google ☐

NewHoo ☐

MetaCrawler ☐

Infoseek ☐

AOL NetFind ☐

Originate Hosts

All ☐

443
444

FIG 33

Advertisement Submission Database Diagram

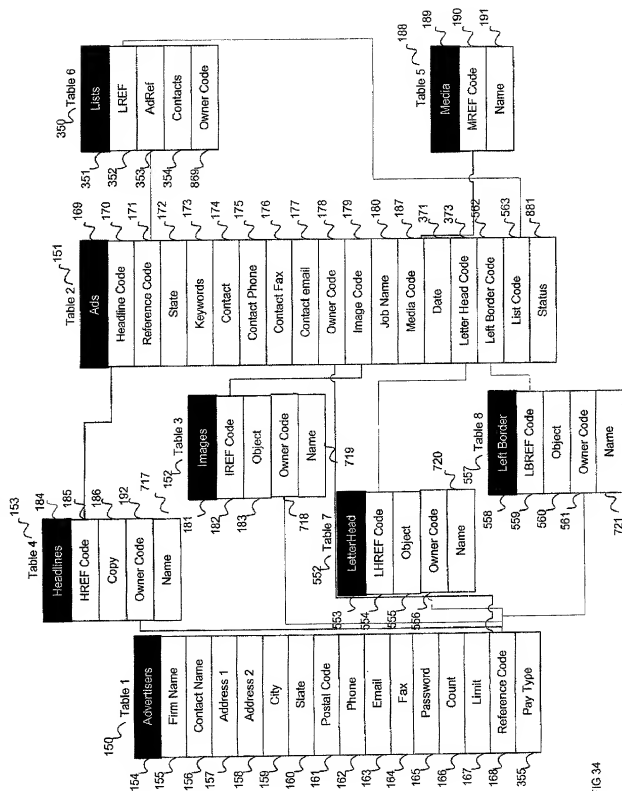


FIG 34



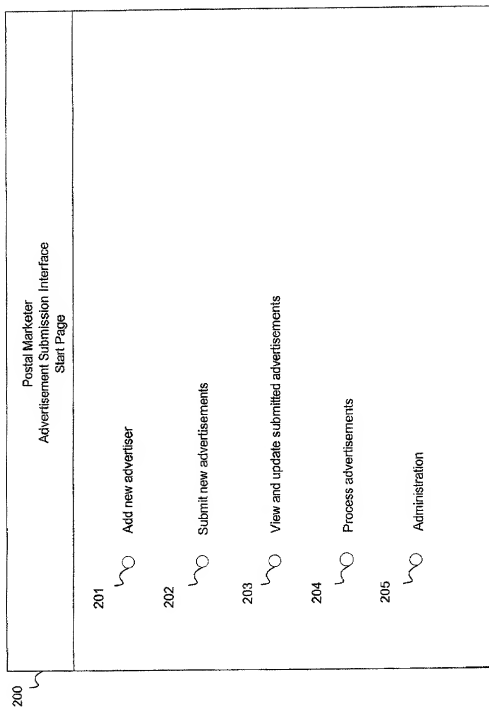


FIG 34A

206

Postal Marketer Advertisement Submission Interface Add New Advertiser	
Fill in the blanks then click Submit	
Name	<input type="text"/>
Company	<input type="text"/>
Address	<input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Postal Code	<input type="text"/>
Phone	<input type="text"/>
Fax	<input type="text"/>
Email	<input type="text"/>
Password	<input type="text"/>
	<input type="button" value="Submit"/>
	<input type="button" value="Reset"/>

FIG 34B

Postal Marketer  
Advertisement Submission Interface  
Submit New Advertisement

Select media type  
221  577  
222  576  
Submit new PostCard Image 578

Select Letter Head  
553  577  
Submit new letterhead

Select Left Border if Desired  
352  578  
Submit new border

Select Headline from Scroll list of Select Submit Headline  
223  224  
Submit new headline 226

Enter Advertising Message  
225

Name Your Job  
868  237  
Submit  
238  
Reset

FIG 34C

227

Postal Marketer  
Advertisement Submission Interface  
Submit New Image

228 Enter Path to New PostCard Image

865 Enter Name of New PostCard Image

230 Submit 231 Reset

579 Enter Path to New Letterhead Image

866 Enter Name of New Letterhead Image

580 Submit 581 Reset

582 Enter Path to New Left Border Image

867 Enter Name of New Left Border Image

583 Submit 584 Reset

229 Browse

FIG 34D-1

Postal Marketer  
Advertisement Submission Interface  
Submit New Image

Browse

Enter Path to New Image

Enter Name of New Image

Select type of Image from list

Image Types  
PostCard  
zfold letter head  
zfold letter left border  
Ad Supplement 1

Submit Reset

Name

Reference Number

Type

Image Saved Successfully

Continue

Name Already Taken Try Another

Submit

Continue

Save Failed Because:

Back

FIG 34D-3

233

Postal Marketer  
Advertisement Submission Interface  
Submit New Headline

Enter New Headline

234

235 Submit

236 Reset

FIG 34E





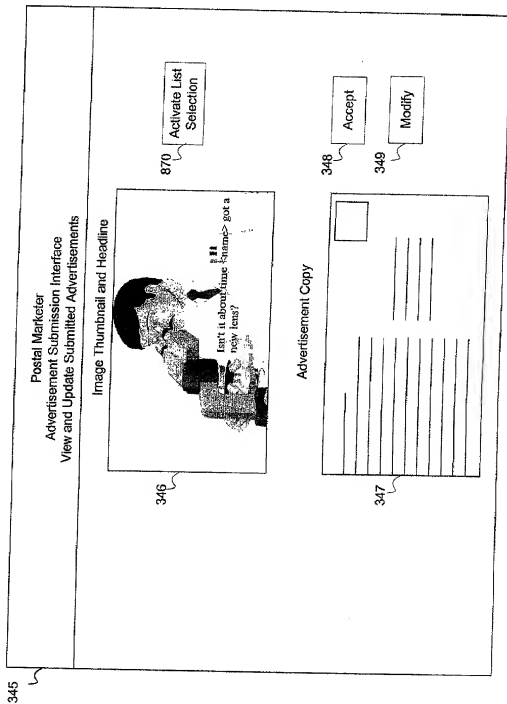


FIG 34G

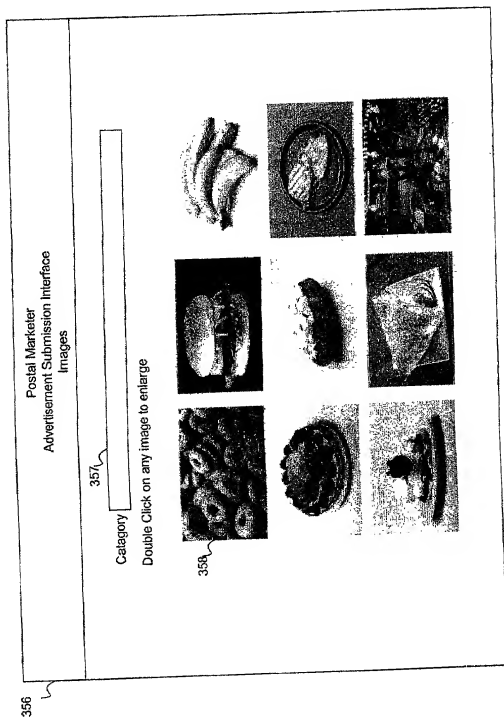


FIG 34H

Postal Marketer  
Advertisement Submission Interface  
Scroll Down Window Selections

364

Headlines

When opportunity knocks, close <name> listen?  
How are things in the <city>?  
Hello <name>?  
Wouldn't <name>'s life be easier if ...  
Welcome to the Tao of <name>!  
Exciting news for <name>!

365

Images

Animals  
birds  
wild  
dogs  
cats  
farm  
Food  
vegetables  
restraunt  
meat  
dinner  
Holidays  
winter  
fall  
summer  
spring  
Home  
houses  
bath  
kitchen  
bedroom  
livins  
Work  
equipment  
office  
building  
tools  
people  
People  
men  
women  
children

366

Media Type

564 Post Card  
565 Z Fold Letter 1  
566 Z Fold Letter 2

569

Letter Head

570 Acme Corp

567

Left Border

568 Acme Left

571

States

Alabama  
Alaska  
Arkansas  
California  
Connecticut  
572 Florida  
Georgia

573

Advertisers

574 Drexel Burnham  
Acme Corp  
AT&T  
Exxon

FIG 341

374

Postal Marketer  
Advertisement Submission Interface  
List Selection

Select option

375 ☐ I have list and wish to transfer it to a Postal Marketer.

376 ☐ I would like to create list using Postal Marketer database.

847 ☐ I would like Postal Marketer Query Artist to create a list for me.

378

Enter phone number or email address

377

FIG. 34J

379

Postal Marketer  
Advertisement Submission Interface  
List Transfer

Enter Path to List

380

381 Browse

382 Submit

383 Reset

FIG 34K

384

Postal Marketer  
Advertisement Submission Interface  
Create a list

Enter word or phrase into boxes

385

OR 386

OR

OR

AND

387

OR

OR

OR

388

States  
Alabama

Scroll List

Enter States

389

Submit

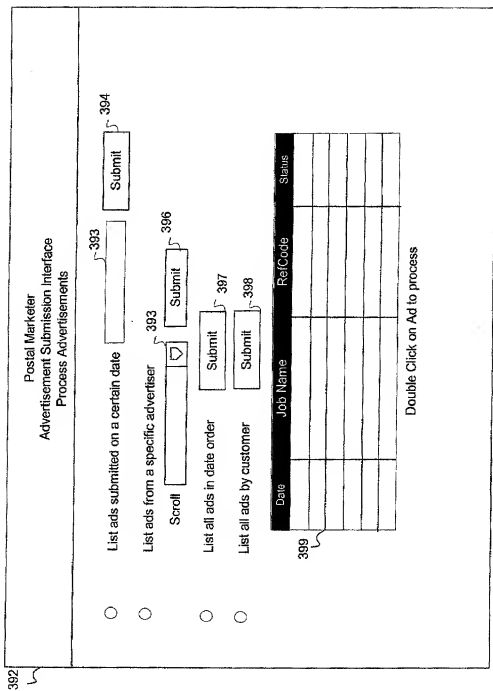
Reset

Total Results

391

390

FIG 34L



Postal Marketer  
Advertisement Submission Interface  
Advertisement Export

Media Type  871

Images AND Objects  873

Name	RefCode	Type

Advertiser Number  877

Advertiser Name  876

Status  878

Advertiser Number  877

Post  879

Cancel  880

FIG 34N



099110241.072401

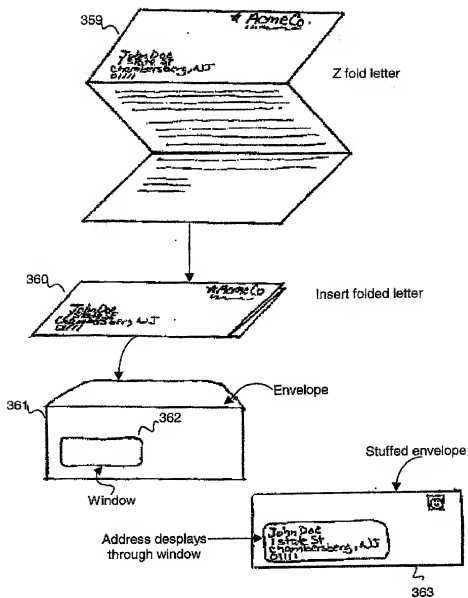
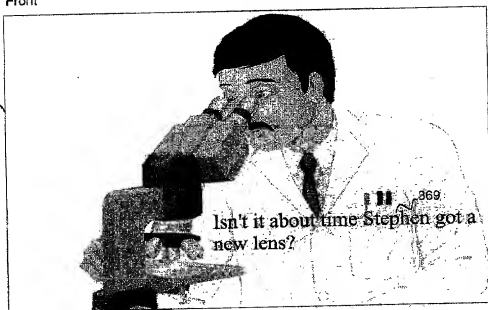


FIG 35

Sample Postcard

Front

367



Back

368

Dear Stephen,

If you're tired of old microscope lenses,  
it may be time to talk to your boss  
about Acme lenses.

For a limited time we are offering  
FREE trials of the MX100 series  
Hypervision Molecular Viewer!

For more information call:

609-555-10000

or visit our showroom at

510 Horizon Center  
Robbinsville, NJ



Stephen M. Reuning  
12 State Street  
Anytown, NJ  
08888

370

FIG 35A

0991024.072401

009101014 072434

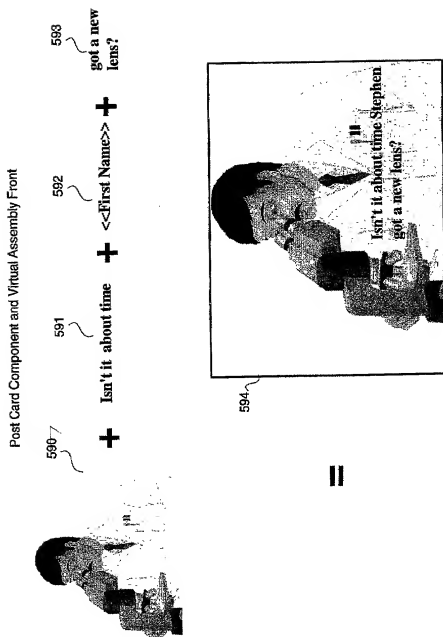


FIG 35B

Dear

~ 513

If you're tired of old microscope lenses,  
it may be time to talk to your boss  
about Acme lenses.

For a limited time we are offering  
FREE trials of the MX100 series  
Hypervision Molecular Viewer!

For more information call:

609-555-10000

or visit our showroom at

510 Horizon Center  
Robbinsville, NJ

+ <First Name> ~ 507  
+ <Last Name> ~ 508  
+ <Street> ~ 509  
+ <City> ~ 510  
+ <State> ~ 511  
+ Postal Code ~ 512

499

504

Dear Stephen,

If you're tired of old microscope lenses,  
it may be time to talk to your boss  
about Acme lenses.

For a limited time we are offering  
FREE trials of the MX100 series  
Hypervision Molecular Viewer!

For more information call:

609-555-10000

or visit our showroom at

510 Horizon Center  
Robbinsville, NJ



Stephen M. Reuning ~ 500  
12 State Street ~ 501  
Anytown, NJ ~ 502  
08888 ~ 503

FIG 35C

## Post Card Template

The diagram illustrates a postcard template with various fields and their groupings. The fields are as follows:

- 515**: A bracketed group containing the text "Dear <<First Name>>" and the label "516".
- 517**: A bracketed group containing the text "<<Copy>>" and the label "518".
- 519**: A bracketed group containing the text "<<First Name>><<Last Name>>" and the label "520".
- 521**: A bracketed group containing the text "<<Street>>" and the label "522".
- 523**: A bracketed group containing the text "<<City>>" and the label "524".
- 525**: A bracketed group containing the text "<<State>>" and the label "526".
- 527**: A bracketed group containing the text "<<Postal Code>>" and the label "528".

The fields are arranged in a grid-like structure. The "Dear <<First Name>>" field is on the left, and the "<<Copy>>" field is on the right. The address fields are grouped into a larger section on the right, with the "<<First Name>><<Last Name>>" field at the top, followed by the "<<Street>>" field, and then the "<<City>>" and "<<State>>" fields. The "<<Postal Code>>" field is at the bottom right.

FIG 35D

0901021-072401  
10x20-1201560

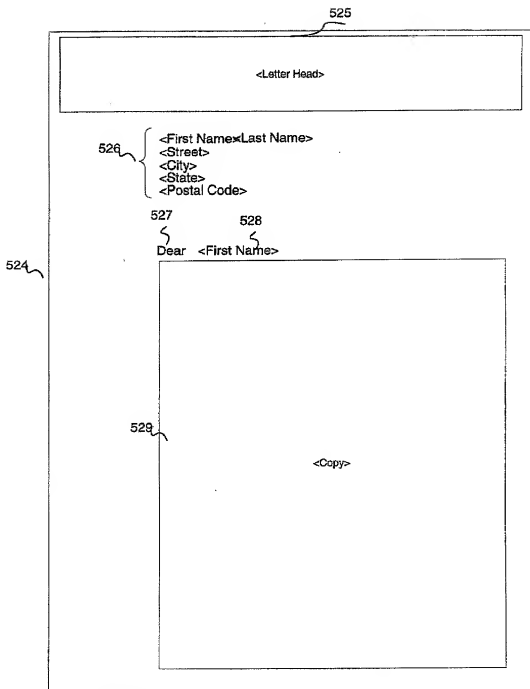


FIG 35E

0991024 072401  
104220 4201180

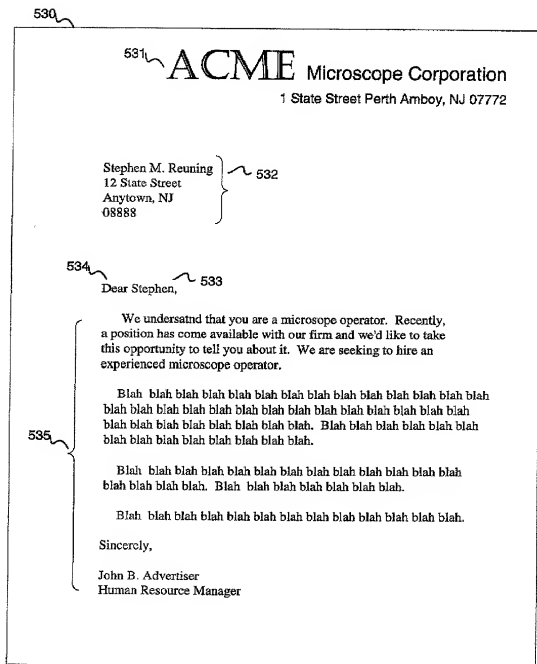


FIG 35F

536


538

# ACME

## Microscope Corporation

1 State Street Perth Amboy, NJ 07772

537



Offices  
New Jersey  
Ohio  
Florida  
California

1-800-355-0000

Stephen M. Reuning  
12 State Street  
Anytown, NJ  
08888

539

540

Dear Stephen,

541

We undersatnd that you are a microscope operator. Recently, a position has come available with our firm and we'd like to take this opportunity to tell you about it. We are seeking to hire an experienced microscope operator.

Blah blah blah blah blah blah blah blah blah blah blah  
blah  
blah blah blah blah blah blah blah blah blah blah blah  
blah blah blah blah blah blah blah. Blah blah blah blah blah  
blah  
blah blah blah blah blah blah blah.

Blah blah blah blah blah blah blah blah blah blah blah  
blah blah blah blah. Blah blah blah blah blah blah.

Blah blah blah blah blah blah blah blah blah blah blah.

Sincerely,

John B. Advertiser  
Human Resource Manager

542

FIG 35G



0011004 072401

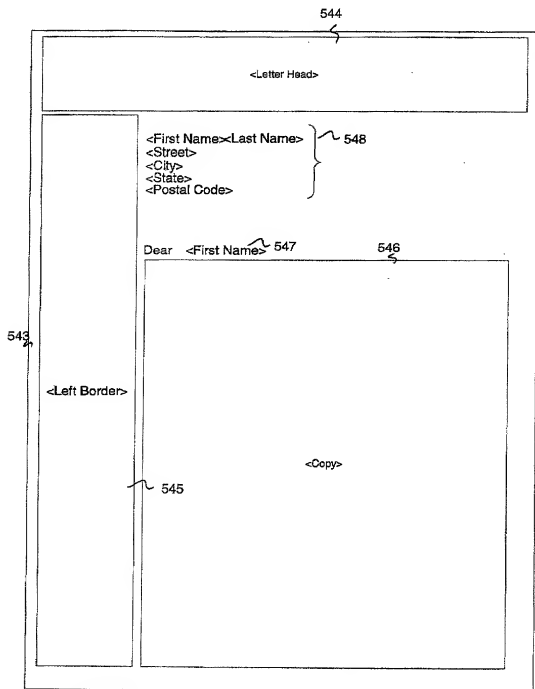


FIG 35H

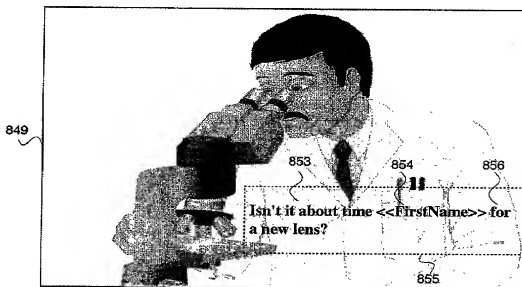
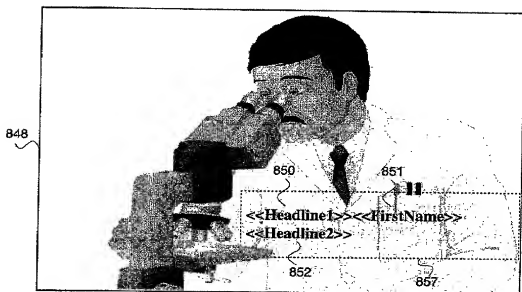


FIG. 35I

# ACME Microscope Corporation

1 State Street Perth Amboy, NJ 07772



Offices  
New Jersey  
Ohio  
Florida  
California

1-800-555-0000

<First Name> <LastName>  
<Street>  
<City>, <State>  
<Zip>

Dear <First Name>,

We undersatnd that you are a microscope operator. Recently, a position has come available with our firm and we'd like to take this opportunity to tell you about it. We are seeking to hire an experienced microscope operator.

Blah blah blah blah blah blah blah blah blah blah  
blah  
blah blah blah blah blah blah blah blah blah blah blah  
blah blah blah blah blah blah blah. Blah blah blah blah  
blah  
blah blah blah blah blah blah blah.

Blah blah blah blah blah blah blah blah blah blah  
blah blah blah blah. Blah blah blah blah blah blah.

Blah blah blah blah blah blah blah blah blah blah.

Sincerely,

John B. Advertiser  
Human Resource Manager

FIG 35J

595

New Profile

Profile Name: 596

597

Comments:

Profile Fields

Field	Type
598 1 first name	Text
599 2 last name	Text
600 3 street	Text
601 4 city	Text
602 5 state	Text
603 6 zip code	Text

Field Name:

604

605

606

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FIG 36

0911024: 072401

610

New Job

Job Name: 611

Comments: 612

Uses Profile: 613 Sample Profile 614

615

Cancel OK

FIG 36A

616
617 619 621 623 Data 624 625

618
620 627 628 629 630

# of Records found: 1

#	first name	last name	street	city
1	Stephen	Reunling	1 State Street	Any Town
2	Nicole	Bakos	2 Lovely Street	Pleasantville
3	Mira	Fone	1 RCA Blvd	Perth Amboy
4	Dick	Hertz	83 Slum Ave	Littleville
5	John	Black	725' Rain Street	Hollowsville
6	Bill	Bored	5 Pencil Avenue	Paper Town

FIG 36B

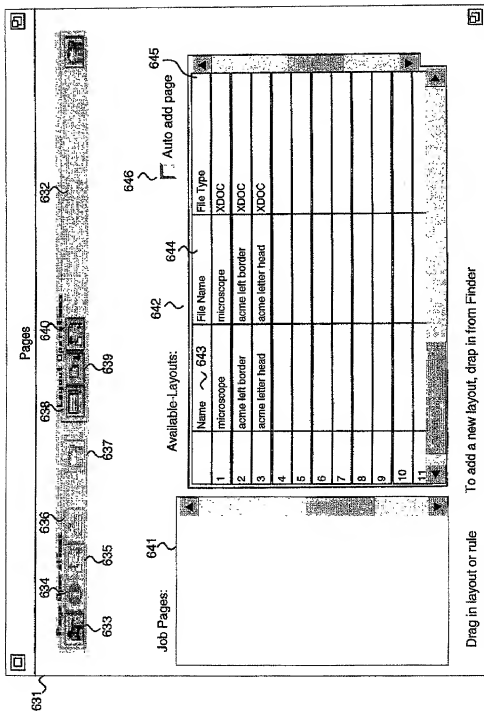


FIG 36C





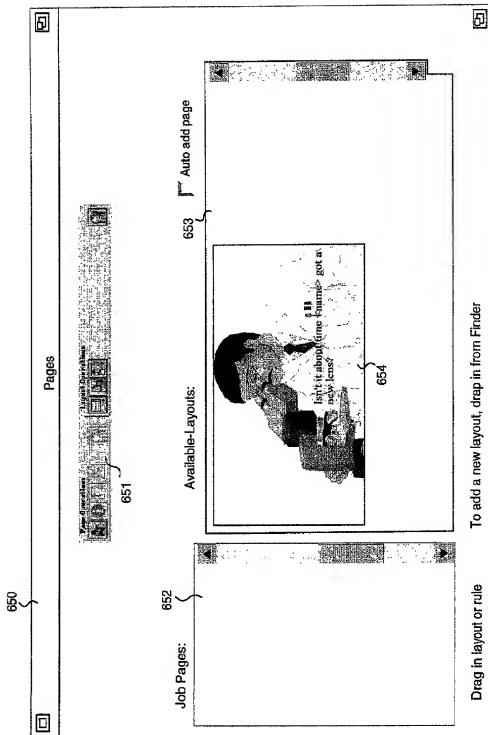


FIG 36E

655

Print Run Name: 656

Name: 657

Comment: 658

Record Selection 659

☒ All  
☐ Selected: 660

Of selected records print: 661

Sort By: None 662

From Record: 663

To: 664

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990

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1000

FIG 38F

667  **Print Runs** 

669  

# of Print Runs found: 2 670 669

	Name	Comments
1	Print All	Prints all records ...
2	Acme_all	
3		
4		
5		
6		
7		
8		
9		

FIG 36G

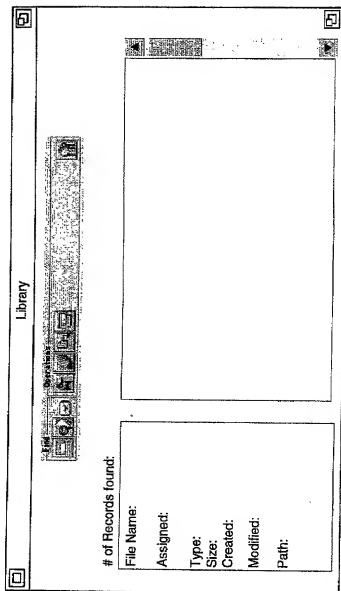


FIG. 36H

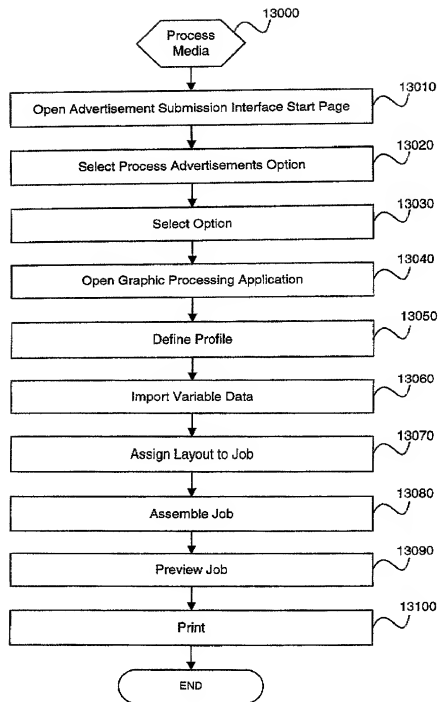


FIG 37

0991024-072401

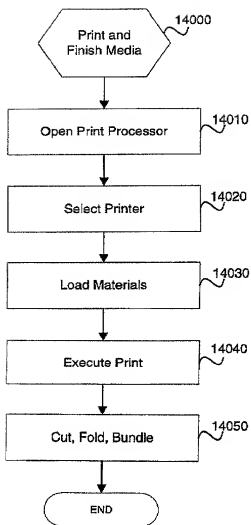


FIG 38

# **New Job Opportunity Notification Recipient Form**

Please supply the following information so that we can process your request

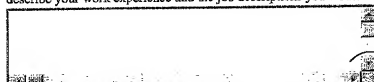
Full Name	<input type="text"/>	Required	860
Street Address or PO Box	<input type="text"/>	Required	862
City	<input type="text"/>	Required	861
State or Province	<input type="text"/>	Required	
Zip/Postal code	<input type="text"/>	Required	
Phone	<input type="text"/>		
FAX	<input type="text"/>		
E-mail	<input type="text"/>	Required	

FIG. 39

0901024-072401

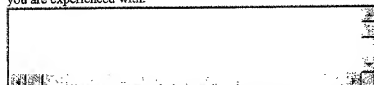
The information that you enter into the boxes below helps Candidate Seeker determine which job opportunity notices should be sent to you. You may leave non-applicable boxes blank. Be as detailed as possible. **SHORTCUT:** You may simply copy and paste the text of your resume into the first box below. Our system will recognize it and process the information appropriately. However, you must still fill in the "Required" fields above.

In the scroll box below, list the titles and/or professional labels and/or fields of study that best describe your work experience and the job descriptions you would like to hear about.



863

In the scroll box below, list all the equipment, computer hardware, and/or computer software you are experienced with.



In the scroll box below, list the duties and responsibilities that best describe the opportunity you would be interested in.



In the scroll box below, list any scientific application or therapeutic area that your work addressed.



In the scroll box below, list any important factors that you would like considered but were not requested in the previous scroll boxes.



Please confirm the data above then click the "Submit Form" button below.



FIG. 39A

0011024 072401  
10426 4201660



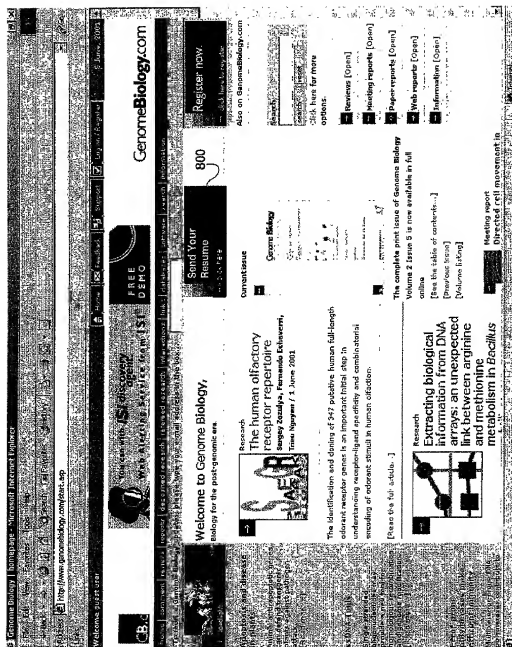


FIG. 40



Normalizer Interface - Results

815

Enter Import Directory

816

Browse

817

Start

818

819	820	821	822	823	824
FileName	First Name	Last Name	Street	City	
C:\Bin3	Nicole	Bakos	2 Lovely Street	Pleasantville	
C:\Bin3	Stephen	Reuning	12 State Street	Anytown	
C:\Bin3	Micra	Fone	1 RCA Blvd	Perth Amboy	
C:\Bin3	Dick	Hertz	83 Siam Ave	Littleville	
C:\Bin3	Tony		69 Ocean Blvd	Miami	
C:\Bin3	2 Loverslane	Chicago	201-666-9132		

825

Enter Delimiter Character

826

Enter Hold Directory

827

Browse

FIG 42

828

829

830

831

832

Normalizer Interface - Wildcard Maintenance

Wild Card	Max Characters	Max Words	A N A+N
*	1-60	3	A
^	1-35	1	A
\$	0-3	1	A
#	1-1	1	N
	1-8	1	N
&	1-1	1	A

829

Close

FIG. 43

Normalizer Interface - Pattern Maintenance	
835 ~ Pattern	836 ~ Type
###-###-###	Phone
(###)-###-###	Phone
###-###-####	Phone
#####	ZIP
#####-###	ZIP
\$ * Ct	Street
\$ * Ct	Street
\$ * Court	Street
\$ * St	Street
\$ * Sl	Street
\$ * Street	Street










837 

FIG. 44

[illegible]

FIG. 45

Normalizer Interface - Field Order

845

First Name
Last Name
Street
City
State
Postal Code
Home Phone
Work Phone
Fax
Cell
Email

844

846

Close

FIG. 46

09011031 072101  
101270 120160

This is a sample text document demonstrating  
the use of Normalizer Program. To learn  
more, write to Stephen Reuning, at 1 State St.  
Anytown, NJ 01111. He Can Tell You all  
about it.

FIG. 47



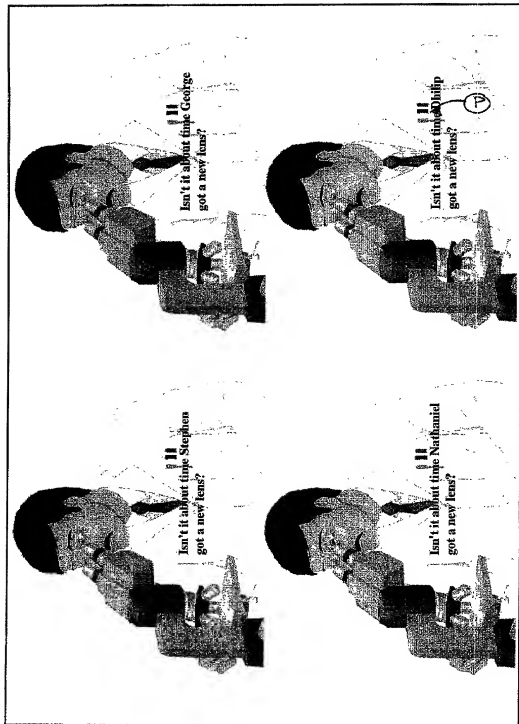


FIG 48